

## **Pink Chameleon Farm-pinkchameleonfarm.com**

### **Privacy Policy**

Protecting your private information is our priority. This Statement of Privacy applies to pinkchameleonfarm.com and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Pink Chameleon Farm include pinkchameleonfarm.com. The Pink Chameleon Farm website is an ecommerce site. By using the Pink Chameleon Farm website, you consent to the data practices in this statement.

#### **Collection of Your Personal Information**

In order to better provide you with products and services offered on our Site, Pink Chameleon Farm may collect personally identifiable information, such as your;

- First and Last Name
- Mailing Address
- Phone Number
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If you purchase Pink Chameleon Farm's products and services, we collect billing and bank information for the purpose of payment only.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on this Site. These may include: a) registering for an account on our Site; (b) sending us an email message. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

#### **Use of Your Personal Information**

Pink Chameleon Farm may also use your personally identifiable information to operate its website and deliver the services you requested.

We may also use your personally identifiable information to inform you of other products or services available from Pink Chameleon Farm and its affiliates.

#### **Sharing Information with Third Parties**

Pink Chameleon Farm does not sell, rent or lease its customer lists to third parties.

We may share data with trusted partners to help perform statistical analysis, send you email, postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Pink Chameleon Farm, and they are required to maintain the confidentiality of your information, which is our highest priority.

Pink Chameleon Farm may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Pink Chameleon Farm or the site; (b) protect and defend the right or property of Pink Chameleon Farm; and/or (c) act under exigent circumstances to protect the safety of users of Pink Chameleon Farm, or the public.

### **WooCommerce and WordPress**

Our store is hosted on WordPress and WooCommerce. They provide us with the online ecommerce platform that allows us to sell our products and services to you. We store your data on a secure server with updated security and encrypt your connection via SSL.

### **Tracking User Behavior**

Pink Chameleon Farm may keep track of the websites and pages our users visit within Pink Chameleon Farm, in order to determine what Pink Chameleon Farm services are the most popular. This data is used to deliver customized content and advertising within Pink Chameleon Farm to customers whose behavior indicated that they are interested in a particular subject area.

### **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by Pink Chameleon Farm. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Pink Chameleon Farm website.

### **Security of Your Personal Information**

Pink Chameleon Farm secures your personal information from unauthorized access, use, or disclosure. We use the following methods for this purpose:

- SSL Protocol

When personal information (such as a bank account) is transmitted to other websites, it is protected through the use of encryption such as the Secure Sockets Layer (SSL) protocol. We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the internet or any wireless network can be guaranteed to be 100% secure. As a result, we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

### **E-mail Communications**

From time to time, Pink Chameleon Farm may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communications. In order to improve our services, we may receive a notification when you open an email from Pink Chameleon Farm or click on a link therein.

### **Changes to this Statement**

Pink Chameleon Farm reserves the right to change this Privacy Policy from time to time. We will notify you of any changes in the way we treat personal information by sending a notice to the primary email address specified on your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of this Site and/or services available through this site after such modifications will constitute your (a)

acknowledgement of the modified Privacy Policy; and (b) agreement to abide and be bound by that policy.

**Age of Consent**

By using this site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

**Contact Information**

Pink Chameleon Farm welcomes your questions or comments regarding this Statement of Privacy. If you believe that Pink Chameleon Farm has not adhered to this Statement, please contact us at:

Email:

[pinkchameleonfarm@gmail.com](mailto:pinkchameleonfarm@gmail.com)

or Phone:

(928)261-8981

Effective as of December 11, 2019